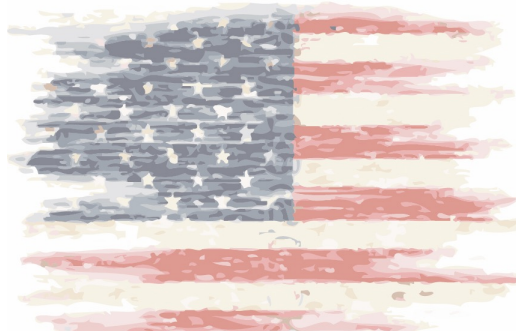


WILLIAM BLAKE MARSTON



TRIDENT TOUR

July 15, 2016

Dear

The William Blake Marston Trident Tour (WBMTT) is a 30 day bicycle tour that will begin in Coronado Beach, CA late September 2016 and end in Virginia Beach, VA. Mark Girardin, an avid cyclist and Concord, NH native, will complete the solo mission to honor the life of Special Warfare Operator 1st Class William Blake Marston, as well as to raise funds for the charitable organization The 31 Heroes Project.

William "Blake" Marston was a decorated war veteran and elite Navy SEAL, born and raised in NH, who gave his life for our country January 10, 2015. He had a great love for country and family, he was determined to meet or exceed any challenge that presented itself, and he was always working to be the highest version of himself possible.

Mark Girardin is connected to the Marston family in a special way. He has been lifelong friends with Blake's older brothers; he was at the hospital when Blake was born and was a part of his life for many more years; and he has been considered part of the Marston family for as long as he can remember. While Mark was much older than Blake, he came to admire and look up to Blake in many ways. Now, Mark would like to keep his spirit alive by spreading the story of his life, while also raising money for Blake's favorite charity: The 31 Heroes Project.

Mark has set a goal to raise \$50,000 for 31 Heroes and hopes to gain your support. By making a donation to this charity, you will help to fund the William Blake Marston Trident Tour. The 31 Heroes Project is a 501(c)3 organization that raises money/awareness to support the families of Extortion 17, and raises money for the treatment of Traumatic Brain Injury (TBI) and Post Traumatic Stress Disorder (PTSD). The first corporate sponsors to make a generous commitment to this cause are Northeast Delta Dental and Associated Grocers of New England via its subsidiary Sully's Superette.

Blake's circle of family, friends, and fellow SEALs hope that you find value in donating to this very special cause. Please find our sponsorship level opportunities enclosed with this letter. If you are unable to donate online at www.classy.org/WBMTT, a self-addressed envelope is included for monetary donations in the form of a check. Please see enclosed page for details.

Should you find that the following sponsorship levels do not meet your interest or ability, we have included Mark Girardin's personal donation site that can be used to make any monetary donation, or to share as you see fit. Anything you or others can contribute will help!

With Gratitude,

EVENT SPONSORSHIP LEVELS & BENEFITS



Stars and Stripes = \$1500.00+ to be considered a Presenting Sponsor

- Your logo & link to your company's website will be on the WBMTT website for 1 year
- Name recognition in all press releases related to event
- Most prominent logo placement on all printed materials related to event
- Primary spotlight in social media initiatives throughout the event
- Free WBMTT t-shirts (quantity TBD)



Red = \$1000.00 - \$1499.00 to be considered a Title Sponsor

- Your logo on the WBMTT website for 1 year
- Your logo displayed on all printed materials related to event
- Highlighted in social media initiatives throughout the event



White = \$500.00 - \$999.00 to be considered a Major Sponsor

- Your logo displayed on all printed materials related to event
- Highlighted in social media initiatives throughout the event



Blue = \$100.00 - \$499.00 to be considered a Supporting Sponsor.

- Company listed on all printed materials related to event

Checks must be made payable to The 31 Heroes Project (Tax ID# 45-3581265) with reference to WBM Trident Tour on the memo line.

Remittance for company logos must be directed to wbm16@gmail.com no later than September 1, 2016. Please ensure file types are AI or EPS.

Information requests or questions can be directed to:

Mark Girardin - wbm16@gmail.com - 603.738.9947 - www.classy.org/WBMTT